



Wake County Survey Results

Q1 Do you support or oppose the Wake County Schools' current school reassignment and diversity policy? If you support it, press 1. If you oppose it, press 2. If you're not sure, press 3.

Support 29%
Oppose 61%
Not Sure 10%

Q2 What do you think is the most important factor for schools to be successful in teaching children: their teacher, parental involvement, a strong school board and policies, neighborhood schools, or a good principal. If you think the teacher is most important, press 1. If parental involvement, press 2. If a strong school board and policies, press 3. If neighborhood schools, press 4. If a good principal, press 5. If something else or you're not sure, press 6.

Teacher 31%
Parental Involvement 32%
Strong School Board 4%
Neighborhood Schools 24%
Good Principal 4%
Other 5%

Q3 Generally speaking would you rather vote for a Democratic or Republican candidate for School Board? If Democratic, press 1. If Republican, press 2. If you're not sure, press 3.

Democratic 32% *Not Sure* 25%
Republican 43%

Q4 Would you be more or less likely to vote for a school board candidate who wanted to overturn the Wake County Schools' diversity policy if you knew doing so would cause property taxes to increase? If more likely, press 1. If less likely, press 2. If it makes no difference, press 3.

More Likely 37% *No Difference* 28%
Less Likely 36%

Q5 Would you be more or less likely to vote for a school board candidate who wanted to overturn the Wake County Schools' diversity policy if you knew doing so would cause quality of education to decrease? If more likely, press 1. If less likely, press 2. If it makes no difference, press 3.

More Likely 21%
Less Likely 62%
No Difference 17%

Q6 Would you be more or less likely to vote for a school board candidate who wanted to overturn the Wake County Schools' diversity policy if you knew it would increase the cost of education? If more likely, press 1. If less likely, press 2. If it makes no difference, press 3.

More Likely 36% *No Difference* 28%
Less Likely 37%





Q7 Would you be more or less likely to vote for a school board candidate who wanted to overturn the Wake County Schools' diversity policy if you knew it would cause property values to decrease? If more likely, press 1. If less likely, press 2. If it makes no difference, press 3.

More Likely 26%
Less Likely 44%
No Difference 30%

Q8 Would you be more or less likely to vote for a school board candidate who wanted to overturn the Wake County Schools' diversity policy if you knew it would resegregate classrooms? If more likely, press 1. If less likely, press 2. If it makes no difference, press 3.

More Likely 28%
Less Likely 43%
No Difference 29%

Q9 Would you be more or less likely to vote for a school board candidate if they were endorsed by the religious right? If more likely, press 1. If less likely, press 2. If it makes no difference, press 3.

More likely 28%
Less likely 45%
No difference 27%

Q10 Do you have children in the Wake County schools? If yes, press 1. If no, press 2.

Yes 50%
No 50%

Q11 If you make less than \$25,000 a year, press 1. If you make between \$25,000 and \$50,000 a year, press 2. If you make between \$50,000 and \$75,000 a year, press 3. If you make between \$75,000 and \$100,000 a year, press 4. If you make more than \$100,000 a year, press 5.

Less than 25k 10%
25k to 50k 23%
50k to 75k 23%
75k to 100k 16%
More than 100k 29%

Q12 If you are a woman, press 1, if a man, press 2.

Woman 58%
Man 42%

Q13 If you are a Democrat, press 1. If you are a Republican, press 2. If you are an independent or identify with another party, press 3.

Democrat 40%
Republican 34%
Independent/Other 25%

Q14 If you are white, press one now. If you are African-American, press two now. If other, press 3.

White 82%
African-American 12%
Other 6%

Q15 If you are 18 to 29 years old, press 1 now. If you are 30 to 45, press 2. If you are 46 to 65, press 3. If older, press 4.

18 to 29 3%
30 to 45 32%
46 to 65 47%
Older than 65 18%





Q16

1.....	16%
2.....	22%
7.....	33%
9.....	29%





Crosstabs

	Base	Children in Schools	
		Yes	No
Wake Diversity Policy			
Support	29%	25%	33%
Oppose	61%	66%	55%
Not Sure	10%	9%	12%

	Base	Children in Schools	
		Yes	No
Most Important Factor in Education			
Teacher	31%	30%	32%
Parental Involvement	32%	32%	33%
Strong School Board	4%	3%	5%
Neighborhood Schools	24%	26%	22%
Good Principal	4%	4%	3%
Other	5%	5%	6%

	Base	Children in Schools	
		Yes	No
Party Preference			
Democratic	32%	28%	36%
Republican	43%	45%	41%
Not Sure	25%	27%	23%

	Base	Children in Schools	
		Yes	No
Property Tax Increase			
More Likely	36%	44%	29%
Less Likely	36%	31%	40%
No Difference	28%	25%	31%





Crosstabs

	Base	Children in Schools	
		Yes	No
Quality of Education Decrease			
More Likely	21%	22%	21%
Less Likely	62%	63%	61%
No Difference	17%	15%	18%

	Base	Children in Schools	
		Yes	No
Cost of Education			
More Likely	36%	45%	27%
Less Likely	37%	28%	45%
No Difference	27%	27%	28%

	Base	Children in Schools	
		Yes	No
Property Value Decrease			
More Likely	26%	28%	24%
Less Likely	44%	45%	43%
No Difference	30%	27%	33%

	Base	Children in Schools	
		Yes	No
Resegregation			
More Likely	28%	34%	22%
Less Likely	43%	36%	50%
No Difference	29%	30%	28%





Crosstabs

	Base	Children in Schools	
		Yes	No
Religious Right Support			
More likely	28%	29%	27%
Less likely	45%	40%	50%
No difference	27%	31%	23%

	Base	Income				
		Less than 25k	25k to 50k	50k to 75k	75k to 100k	More than 100k
Wake Diversity Policy						
Support	30%	18%	25%	36%	31%	31%
Oppose	60%	66%	61%	55%	57%	64%
Not Sure	10%	16%	14%	9%	12%	6%

	Base	Income				
		Less than 25k	25k to 50k	50k to 75k	75k to 100k	More than 100k
Most Important Factor in Education						
Teacher	31%	24%	28%	33%	35%	32%
Parental Involvement	33%	35%	36%	33%	31%	30%
Strong School Board	4%	3%	6%	5%	4%	3%
Neighborhood Schools	24%	25%	23%	21%	21%	27%
Good Principal	3%	6%	3%	2%	4%	3%
Other	5%	6%	5%	5%	5%	4%

	Base	Income				
		Less than 25k	25k to 50k	50k to 75k	75k to 100k	More than 100k
Party Preference						
Democratic	32%	24%	38%	33%	28%	33%
Republican	43%	51%	39%	37%	47%	45%
Not Sure	25%	25%	23%	30%	25%	22%





Crosstabs

	Base	Income				
		Less than 25k	25k to 50k	50k to 75k	75k to 100k	More than 100k
Property Tax Increase						
More Likely	37%	38%	34%	32%	39%	41%
Less Likely	36%	31%	40%	37%	39%	31%
No Difference	28%	31%	27%	31%	21%	28%

	Base	Income				
		Less than 25k	25k to 50k	50k to 75k	75k to 100k	More than 100k
Quality of Education Decrease						
More Likely	21%	30%	21%	23%	18%	19%
Less Likely	62%	50%	65%	60%	67%	62%
No Difference	17%	21%	14%	16%	16%	19%

	Base	Income				
		Less than 25k	25k to 50k	50k to 75k	75k to 100k	More than 100k
Cost of Education						
More Likely	36%	49%	33%	28%	33%	40%
Less Likely	37%	23%	45%	40%	39%	32%
No Difference	28%	28%	22%	32%	28%	28%

	Base	Income				
		Less than 25k	25k to 50k	50k to 75k	75k to 100k	More than 100k
Property Value Decrease						
More Likely	26%	30%	26%	28%	23%	25%
Less Likely	44%	35%	41%	44%	46%	49%
No Difference	30%	35%	33%	28%	31%	26%





Crosstabs

	Base	Income				
		Less than 25k	25k to 50k	50k to 75k	75k to 100k	More than 100k
Resegregation						
More Likely	28%	36%	26%	26%	23%	30%
Less Likely	43%	37%	45%	49%	47%	37%
No Difference	29%	26%	29%	25%	30%	33%

	Base	Income				
		Less than 25k	25k to 50k	50k to 75k	75k to 100k	More than 100k
Religious Right Support						
More likely	28%	41%	29%	20%	37%	25%
Less likely	45%	32%	45%	53%	36%	49%
No difference	27%	27%	26%	27%	27%	26%

	Base	Gender	
		Woman	Man
Wake Diversity Policy			
Support	29%	33%	24%
Oppose	61%	55%	68%
Not Sure	10%	12%	8%

	Base	Gender	
		Woman	Man
Most Important Factor in Education			
Teacher	31%	36%	24%
Parental Involvement	32%	27%	40%
Strong School Board	4%	4%	5%
Neighborhood Schools	24%	23%	24%
Good Principal	4%	4%	3%
Other	5%	6%	4%





Crosstabs

	Base	Gender	
		Woman	Man
Party Preference			
Democratic	32%	38%	23%
Republican	43%	39%	49%
Not Sure	25%	23%	28%

	Base	Gender	
		Woman	Man
Property Tax Increase			
More Likely	37%	34%	40%
Less Likely	36%	37%	33%
No Difference	28%	29%	27%

	Base	Gender	
		Woman	Man
Quality of Education Decrease			
More Likely	21%	20%	23%
Less Likely	62%	66%	57%
No Difference	17%	14%	20%

	Base	Gender	
		Woman	Man
Cost of Education			
More Likely	36%	33%	39%
Less Likely	37%	38%	35%
No Difference	28%	29%	26%





Crosstabs

	Base	Gender	
		Woman	Man
Property Value Decrease			
More Likely	26%	22%	32%
Less Likely	44%	50%	37%
No Difference	30%	29%	31%

	Base	Gender	
		Woman	Man
Resegregation			
More Likely	28%	24%	34%
Less Likely	43%	48%	36%
No Difference	29%	29%	30%

	Base	Gender	
		Woman	Man
Religious Right Support			
More likely	28%	28%	29%
Less likely	45%	49%	39%
No difference	27%	23%	33%

	Base	Party		
		Democrat	Republican	Independent/Other
Wake Diversity Policy				
Support	29%	49%	9%	25%
Oppose	61%	39%	82%	66%
Not Sure	10%	12%	9%	9%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Most Important Factor in Education				
Teacher	31%	38%	28%	23%
Parental Involvement	32%	29%	34%	35%
Strong School Board	4%	5%	3%	5%
Neighborhood Schools	24%	17%	28%	29%
Good Principal	4%	4%	4%	3%
Other	5%	6%	3%	6%

	Base	Party		
		Democrat	Republican	Independent/Other
Party Preference				
Democratic	32%	68%	3%	15%
Republican	43%	12%	86%	35%
Not Sure	25%	21%	11%	50%

	Base	Party		
		Democrat	Republican	Independent/Other
Property Tax Increase				
More Likely	37%	32%	41%	38%
Less Likely	36%	39%	35%	30%
No Difference	28%	29%	23%	32%

	Base	Party		
		Democrat	Republican	Independent/Other
Quality of Education Decrease				
More Likely	21%	19%	21%	25%
Less Likely	62%	69%	60%	53%
No Difference	17%	12%	18%	22%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Cost of Education				
More Likely	36%	32%	38%	38%
Less Likely	37%	44%	33%	31%
No Difference	28%	24%	29%	31%

	Base	Party		
		Democrat	Republican	Independent/Other
Property Value Decrease				
More Likely	26%	19%	33%	28%
Less Likely	44%	53%	42%	33%
No Difference	30%	28%	25%	38%

	Base	Party		
		Democrat	Republican	Independent/Other
Resegregation				
More Likely	28%	17%	39%	30%
Less Likely	43%	62%	28%	33%
No Difference	29%	21%	33%	37%

	Base	Party		
		Democrat	Republican	Independent/Other
Religious Right Support				
More likely	28%	15%	47%	23%
Less likely	45%	66%	23%	40%
No difference	27%	19%	29%	36%





Crosstabs

	Base	Race		
		White	African-American	Other
Wake Diversity Policy				
Support	29%	29%	39%	19%
Oppose	61%	62%	46%	70%
Not Sure	10%	9%	14%	11%

	Base	Race		
		White	African-American	Other
Most Important Factor in Education				
Teacher	31%	34%	14%	27%
Parental Involvement	32%	31%	43%	37%
Strong School Board	4%	4%	7%	3%
Neighborhood Schools	24%	23%	29%	23%
Good Principal	4%	4%	4%	3%
Other	5%	5%	4%	7%

	Base	Race		
		White	African-American	Other
Party Preference				
Democratic	32%	31%	45%	14%
Republican	43%	45%	32%	42%
Not Sure	25%	24%	23%	43%

	Base	Race		
		White	African-American	Other
Property Tax Increase				
More Likely	37%	36%	39%	42%
Less Likely	36%	36%	36%	29%
No Difference	28%	28%	25%	29%





Crosstabs

	Base	Race		
		White	African-American	Other
Quality of Education Decrease				
More Likely	21%	20%	29%	23%
Less Likely	62%	64%	57%	49%
No Difference	17%	16%	14%	29%

	Base	Race		
		White	African-American	Other
Cost of Education				
More Likely	36%	34%	45%	41%
Less Likely	37%	37%	41%	27%
No Difference	28%	29%	14%	31%

	Base	Race		
		White	African-American	Other
Property Value Decrease				
More Likely	26%	24%	38%	30%
Less Likely	44%	46%	41%	29%
No Difference	30%	30%	21%	41%

	Base	Race		
		White	African-American	Other
Resegregation				
More Likely	28%	28%	27%	27%
Less Likely	43%	41%	59%	36%
No Difference	29%	31%	14%	37%





Crosstabs

	Base	Race		
		White	African-American	Other
Religious Right Support				
More likely	28%	28%	29%	27%
Less likely	45%	47%	38%	37%
No difference	27%	25%	34%	36%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Wake Diversity Policy					
Support	29%	26%	23%	35%	26%
Oppose	61%	59%	70%	56%	58%
Not Sure	10%	15%	7%	10%	16%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Most Important Factor in Education					
Teacher	31%	17%	29%	33%	31%
Parental Involvement	32%	38%	36%	32%	24%
Strong School Board	4%	7%	2%	4%	8%
Neighborhood Schools	24%	27%	25%	22%	28%
Good Principal	4%	8%	4%	4%	2%
Other	5%	3%	4%	5%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Party Preference					
Democratic	32%	33%	25%	37%	29%
Republican	43%	54%	50%	37%	45%
Not Sure	25%	13%	25%	25%	26%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Property Tax Increase					
More Likely	36%	44%	44%	33%	31%
Less Likely	36%	24%	29%	37%	47%
No Difference	28%	32%	27%	30%	23%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Quality of Education Decrease					
More Likely	21%	12%	22%	21%	22%
Less Likely	62%	64%	63%	62%	61%
No Difference	17%	24%	15%	17%	17%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Cost of Education					
More Likely	36%	48%	42%	33%	27%
Less Likely	37%	27%	30%	38%	47%
No Difference	28%	25%	27%	28%	26%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Property Value Decrease					
More Likely	26%	38%	28%	23%	29%
Less Likely	44%	40%	44%	44%	46%
No Difference	30%	22%	28%	33%	25%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Resegregation					
More Likely	28%	37%	33%	25%	22%
Less Likely	43%	37%	35%	44%	54%
No Difference	29%	26%	31%	30%	23%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Religious Right Support					
More likely	28%	38%	31%	25%	28%
Less likely	45%	22%	38%	51%	46%
No difference	27%	40%	31%	24%	26%

	Base	District			
		1	2	7	9
Wake Diversity Policy					
Support	29%	25%	23%	36%	28%
Oppose	61%	61%	63%	57%	63%
Not Sure	10%	14%	13%	8%	9%

	Base	District			
		1	2	7	9
Most Important Factor in Education					
Teacher	31%	25%	27%	37%	31%
Parental Involvement	32%	35%	36%	26%	35%
Strong School Board	4%	7%	3%	4%	4%
Neighborhood Schools	24%	20%	28%	23%	23%
Good Principal	4%	4%	2%	3%	5%
Other	5%	9%	4%	6%	2%





Crosstabs

	Base	District			
		1	2	7	9
Party Preference					
Democratic	32%	28%	29%	34%	34%
Republican	43%	46%	44%	39%	46%
Not Sure	25%	26%	27%	27%	20%

	Base	District			
		1	2	7	9
Property Tax Increase					
More Likely	37%	35%	33%	38%	39%
Less Likely	36%	43%	38%	36%	30%
No Difference	28%	22%	29%	26%	31%

	Base	District			
		1	2	7	9
Quality of Education Decrease					
More Likely	21%	16%	28%	22%	19%
Less Likely	62%	67%	57%	63%	61%
No Difference	17%	17%	15%	15%	20%

	Base	District			
		1	2	7	9
Cost of Education					
More Likely	36%	29%	38%	35%	39%
Less Likely	37%	46%	38%	39%	28%
No Difference	28%	25%	24%	27%	32%





Crosstabs

	Base	District			
		1	2	7	9
Property Value Decrease					
More Likely	26%	23%	31%	25%	26%
Less Likely	44%	53%	42%	45%	40%
No Difference	30%	24%	27%	30%	35%

	Base	District			
		1	2	7	9
Resegregation					
More Likely	28%	31%	34%	21%	29%
Less Likely	43%	43%	42%	45%	41%
No Difference	29%	26%	24%	34%	30%

	Base	District			
		1	2	7	9
Religious Right Support					
More likely	28%	36%	39%	21%	24%
Less likely	45%	41%	32%	53%	47%
No difference	27%	23%	29%	26%	29%

